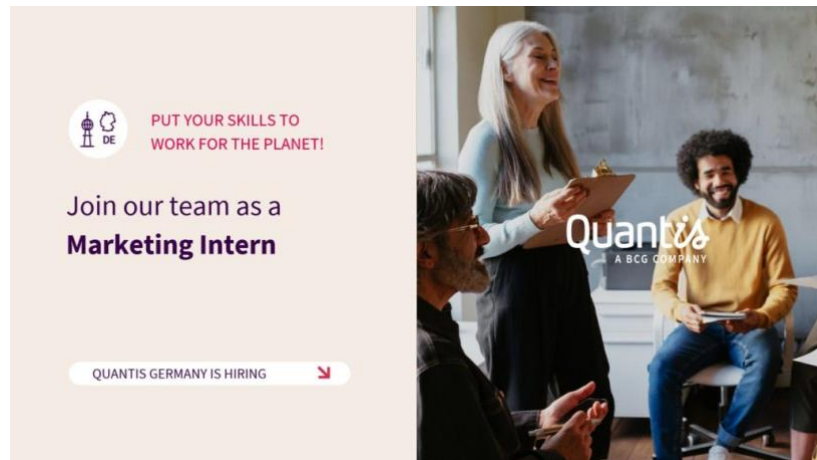


# Working Student – Marketing

## Why you'll love Quantis

Quantis is a leading sustainability consultancy pioneering approaches to solve critical environmental challenges. For nearly two decades, our dynamic and visionary team has partnered with organizations across the globe to transform their industries and pave the



way for a planetary economy that aligns business with nature. We strive to be agents of change, helping companies transform from business as usual to business at its best.

We believe that sustainable transformation is possible and within our power. We're contributing to this transformation by combining the latest science with strategic business insights. Our advice enables global leaders in the consumer goods and finance industries to understand how to reduce their environmental impacts, implement change successfully, and operate within planetary boundaries.

Motivated by this common purpose, our 300+ talented professionals cultivate a unique, collaborative culture that we call the Quantis Spirit. We are innovative. We are impact-oriented. We are science-based. **We are Quantis.**

Join us!

As our **Marketing Working Student**, you'll collaborate with our Global Marketing Team to research and shape materials on critical environmental and business-related topics for our operations in **Germany (Berlin)**.

## Does this describe you and your next internship?

- You're motivated to put your skills to work towards our mission of aligning businesses with Planetary Boundaries.
- You're a team player that works quickly, independently, and on schedule with a keen eye for detail and accuracy.
- You're fluent in written and spoken English and German (this is a must have)

- You're curious and like to research various topics related to environmental transition.
- You have good synthesis skills and a strategic mindset.
- You have examples of work where you deep dived into technical topics and extracted key strategic insights.
- You're organized and juggle multiple projects and deadlines well.
- You have a strong entrepreneurial spirit: you are always looking for new ideas and ways to push the envelope.
- Marketing skills, including social media management, content creation, and market analysis, are a plus.
- You have recently graduated or you're in the final phase of your studies in Marketing, Business Administration, or related fields.
- Knowledge and/or experience of environmental sustainability a plus.

**As our Marketing Intern, here's a preview of what type of work your days will include:**

- Managing QDE social media account and championing social media engagement (reposts, reactions) in the QDE branch
- Supporting leadership communications for QDE managing director
- Executing German marketing tasks such as:
  - Event support (logistics, invitation, presentation decks, social event organization)
  - Market research, market analysis and monitoring Quantis positioning and local word-of-mouth online and offline
  - Social media posts
  - Website updates – both localizing global content in German and supporting the creation of local content (as per your last point + announcing local events)
  - Local email marketing activities to be performed in German
  - Managing inbound press requests in German
- Hubspot (CRM/Marketing Automation) support as needed, supporting managing Inbound leads

- Internal communications for QDE branch
- Coordination with QDE team for global marketing initiatives
- Powerpoint support
- Facilitate and maintain QDE headshot and bios
- Coordination of translations of global content into German

**Candidate requirements:**

- Advanced knowledge of English
- Native-Level German speaker
- Functional understanding of Microsoft Apps (Word, Excel, Powerpoint) with an ability to learn new technologies quickly
- Currently enrolled at University, with further enrolment planned for another 6 months at least
- Ideally pursuing an Academic degree in Marketing and/or communications and/or Natural sciences with a strong desire to work in science communication
- Teamwork attitude + accountability + entrepreneurial/doer/start-upper approach
- Ability to cope with fast-paced contexts and environments
- Passionate about sustainability
- Willingness to learn and to grow on the job

**To thrive in the Quantis culture, you'll:**

- Show up as a team collaborator with a win-win attitude: empathetic, attentive and supportive of colleagues.
- Take responsibility and ownership for your work: think and act with autonomy, while knowing when to ask for help.
- Take initiative if something needs to be done.
- Be positive! Use positive language, look at challenges not as bottlenecks, but as problems to solve, and see failure as a lesson learned.
- Practice open and transparent communication; welcome effective dialogue and productive disagreement with minimal tension.

- Self-Manage: be in the driver's seat of your professional growth and ambitions all the while valuing the learning journey and opportunities within Quantis.

**Some logistics to consider**

- Location: Berlin (Germany)
- Job type: Working student position (20 hours /week)
- Optimal start date: ASAP
- Frequent collaboration with other Quantis branches

Quantis has a distinctive, fluid structure nurtured by our Quantis Spirit and our way of collaborating that provides a positive and unique working environment.